

BACCALAURÉAT GÉNÉRAL

Session 2019

ANGLAIS

Langue Vivante 2

Séries **ES** et **S** – Durée de l'épreuve : **2 heures** – coefficient : **2**

Série **L** Langue vivante obligatoire (LVO) – Durée de l'épreuve : **3 heures** – coefficient : **4**

Série **L** LVO et langue vivante approfondie (LVA) – Durée de l'épreuve : **3 heures** – coefficient : **8**

L'usage de la calculatrice et du dictionnaire n'est pas autorisé.

Ce sujet comporte 7 pages numérotées de 1/7 à 7/7.
Dès que ce sujet vous est remis, assurez-vous qu'il est complet.

Répartition des points

Compréhension	10 points
Expression	10 points

Document A

Write an essay and win a newspaper. Owner in Vermont starts contest after effort to sell weekly publication failed

By Christopher Mele

The owner of a weekly newspaper in Vermont wanted someone to take over the business that had been his life's passion for the last 30 years.

5 His wife, with whom he bought the paper and who served as co-publisher, died after a prolonged fight with cancer in 2011. Their only child, a son, pursued a career in wildlife conservation. And efforts off and on over two years to sell the paper, The Hardwick Gazette, were unsuccessful.

So the owner, Ross Connelly, struck on an idea.

On Wednesday he announced an essay contest with a unique prize: the newspaper itself.

10 Mr. Connelly, who began working in newspapers after a career in social services and management, and his wife, Susan Jarzyna, who had a background in graphic arts, bought the broadsheet newspaper in 1986.

15 Mr. Connelly, who will turn 71 on Saturday, said he had the passion but lacked the energy to keep up with the 60-hour workweeks demanded by the newspaper, which has a circulation of 2,200. As editor and publisher, he is The Gazette's jack-of-all-trades: he sells ads, pays the bills, edits and assigns articles, and empties the trash.

20 He spoke passionately of the role The Gazette serves in delivering news and information to Hardwick, which is about 60 miles east of Burlington, Vt., and nine other towns in northeastern Vermont that are mostly rural and agricultural, with pockets of poverty.

"Just because we're not in the mainstream and not covering the national stories does not mean what we're doing is not important," he said in an interview on Wednesday. "I feel strongly that a newspaper is a critical building block for our democracy." [...]

25 Essays can be up to 400 words and must describe "the entrant's skills and vision for owning a paid weekly newspaper in the new millennium," according to the contest rules.

30 The newspaper does hew¹ to some old-fashioned ways of doing things. For instance, The Gazette has no website and contest submissions must be sent by mail. Mr. Connelly said he would provide guidance during the transition to a new owner, but he was not sure if he would remain in Vermont.

"People say, 'What are you going to do?'" he said. "I can fantasize about what I want to do, but I know what I need to do is focus on getting next week's paper out."

The International New York Times, Saturday-Sunday, June 11-12, 2016

¹ hew (*here*): conform, adhere

Document B

'Lincoln and the Power of the Press', by Harold Holzer

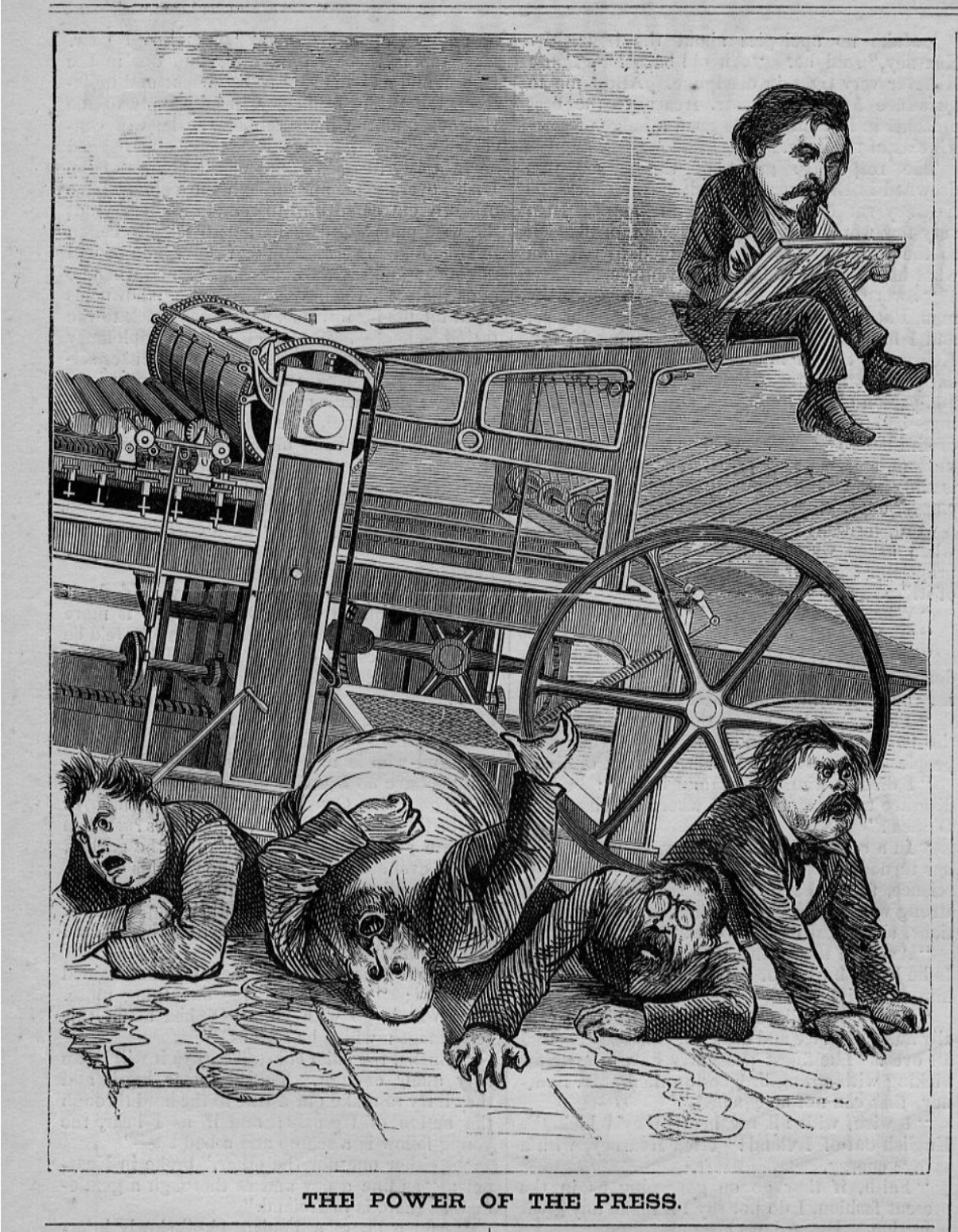
5 Abraham Lincoln has been portrayed in many roles — as emancipator, politician, military leader, orator, self-made man and others — but his canny¹ manipulation of the popular press has received little attention. Harold Holzer, a prominent authority on America's 16th president, opens many vistas on this fascinating topic in his new book, "Lincoln and the Power of the Press", a monumental, richly detailed portrait of the world of 19th-century journalism and Lincoln's relation to it. Holzer demonstrates that even as Lincoln juggled many war-related demands, he kept a close eye on American newspapers and tried to influence them however he could.

10 Lincoln declared that "public sentiment is everything," and in his era nothing shaped public sentiment more powerfully than journalism. Advances in printing technology and newspaper distribution caused a rapid rise in the number and circulation of American papers. As the lexicographer Noah Webster commented, "in no other country on earth, not even in Great Britain, are newspapers so generally circulated among the body of the people, as in America." By the eve of the Civil War, America's
15 4,000 newspapers and periodicals, more than three-quarters of which were political in nature, had a strong impact on voters. [...]

David S. Reynolds, *The New York Times*, Oct. 31, 2014

¹ canny = clever, smart

Document C



Thomas Nast, *Harper's Weekly*, Nov. 1871

NOTE AUX CANDIDATS

Les candidats traitent le sujet sur la copie qui leur est fournie et veillent à :
- respecter l'ordre des questions et reporter les repères (numéro ou numéro et lettre) sur la copie ;
- faire toujours suivre les citations du numéro de ligne.

Répondre **en anglais** aux questions.

I COMPRÉHENSION DE L'ÉCRIT (10 points)

Document A

Tous les candidats traitent les questions de 1 à 11.

1. Location: copy the grid onto your paper and fill it in.

Country	State	Town
USA		

2. People: copy the grid onto your paper and fill it in when possible.

	Family link	Age	Present position	Past occupation
Ross Connelly				
Susan Jarzyna				
Other person mentioned				

3. Main topic. Give the following information:

a) title of the newspaper:

b) sort of newspaper (choose the right answers):

tabloid *broadsheet* *national*
international *local* *print* *online*

c) its circulation:

d) its role:

4. In your own words describe Mr. Connelly's roles at the newspaper.

- 5.
- a) Why did Mr. Connelly want to sell the newspaper?
 - b) Did he find someone to buy it?
6. What solution has Mr. Connelly come up with? Using your own words, describe his idea in detail.

Document B

7. Give the details.
- a) newspaper/source:
 - b) author of article:
 - c) sort of article (choose the right answer):
obituary / book review / news article / editorial
 - d) Justify and explain the choice you have made in 7c.
8. Apart from the press, what was Lincoln's main preoccupation at that time? (10 words maximum)
9. According to the book, what was Lincoln's attitude toward the press and why? Be as precise as you can. (around 20 words)

Document C "The Power of the Press"

10. In what ways does document C illustrate the other two documents? (30 to 40 words)

Documents A, B et C

11. What is the common point between the three documents? (20 to 30 words)

Seuls les candidats de la série L composant au titre de la <u>LVA</u> (langue vivante approfondie) traitent la question 12.
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12. Discuss briefly the impact of technology on the press with reference to documents A, B and C. (around 35 words)

II EXPRESSION ÉCRITE (10 points)

Afin de respecter l'anonymat de votre copie, vous ne devez pas signer votre composition, citer votre nom, celui d'un camarade ou celui de votre établissement.

Tous les candidats des séries S, ES et ceux de la série L qui ne composent pas au titre de la LVA (langue vivante approfondie) choisissent un sujet parmi les deux suivants.

1. You want to win the newspaper! Write the essay and “describe your skills and vision for owning a paid weekly newspaper in the new millennium” (document A, lines 24-25). (250 words).
2. How do you get your information? Do you think your sources are reliable? (250 words).

Seuls les candidats de la série L composant au titre de la LVA (langue vivante approfondie) choisissent un sujet parmi les deux proposés. (300 words)

1. “I feel strongly that a newspaper is a critical building block of our democracy” (document A, line 23). Do you agree? Discuss.
2. You want to win the newspaper! Write the essay and “describe your skills and vision for owning a paid weekly newspaper in the new millennium” (document A, lines 24-25).